

PELOTON

Peloton Launches Foldable Peloton Tread Flex – Its Most Affordable Treadmill Ever – and New AI-Powered Coaching Features for Runners, Walkers and Hikers

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Three new treadmills – Peloton Tread Flex, Peloton Tread Vision and Peloton Tread+ Vision – paired with powerful Peloton IQ capabilities and Instructor-led content, aim to redefine the running category

NEW YORK--(BUSINESS WIRE)--Sep. 22, 2026-- Today, Peloton Interactive, Inc. (NASDAQ: PTON) is deepening its commitment to running, walking, and hiking while strengthening its position in the treadmill market with the launch of a new, accessibly priced, space-saving model and exciting new features for runners through its AI-powered coaching platform, Peloton IQ. Three new treadmills —**Peloton Tread Flex**, its first folding treadmill, **Peloton Tread Vision**, and **Peloton Tread+ Vision** — combine next-generation equipment with intelligent personalization to level up each run, walk and hike, and take Peloton's vision for connected wellness further than ever.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20260922228360/en/>



Peloton Tread Portfolio

From the casual walker to the performance runner, Peloton's lineup is uniquely equipped to help achieve movement goals while encouraging exploration of complementary modalities like strength, pilates, and meditation. While traditional treadmills rely on passive entertainment or scenery to distract you, Peloton's world-class Tread instructors fuse high-energy, music-driven programming with expert coaching to ensure you make progress, have fun, and keep coming back. And while not everyone uses a treadmill to increase their pace, based on a 2025-2026 internal study of active new Peloton Tread Members, 56% clocked faster times* within 6 months, illustrating the power of Peloton's magic formula, which combines cutting-edge equipment, intuitive software, expert human coaching and community to help everyone live fit, strong, long, and happy.

"From record marathon turnouts around the world to the rise of local run clubs, we're rediscovering the joy of running, walking and hiking, which we see translating into strong engagement across our platform," said Peter Stern, Peloton's CEO and President. "Expanding our treadmill portfolio and launching AI-powered software for runners will allow us to connect with a much wider audience, positioning Peloton to win the multi-billion dollar at-home treadmill market and help many more people achieve their fitness and wellness goals."

A new era of Tread for every need

Peloton's new Tread lineup features three distinct models designed to meet every runner, walker, and hiker where they are in their fitness journey. Each product is equipped with a swivel screen to explore complementary modalities, an intuitive rolling knob design to make in-class speed and incline transitions seamless, and is powered by Peloton's AI-enabled operating system, Peloton IQ, for more personalized training and dynamic coaching.

- **Peloton Tread Flex:** Peloton's most affordable treadmill, with a first-ever folding design. For Members who refuse to let space limit their training, Tread Flex compacts nearly 50 percent to fit anywhere. The ultra-quiet brushless motor peaks at only 70 dB even at max running speeds of 12.5 mph.** Tread Flex will be available in North America starting at \$2,195 USD/\$2,995 CAD beginning October 1, 2026 and in Peloton's other markets in spring 2027 (autumn in Australia).
- **Peloton Tread Vision:** Built for runners seeking an even more personal running companion, meet Peloton Tread Vision. Peloton Tread Vision features a new cushioning system for greater comfort and convenient jump buttons to support the Member through rigorous training, recovery and every stage in between. Enabled with a movement-tracking camera that provides post-run form insights on the Tread and corrects your lifting form on the mat, Tread Vision will help every runner achieve their personal best. Tread Vision will be available in all Peloton markets on October 1, 2026 (October 2, 2026 in Australia), starting at \$3,495 in the US and \$4,395 in Canada. It will be Peloton's first computer vision Tread outside of North America.
- **Peloton Tread+ Vision:** Tread+ Vision is the ultimate training partner, pairing an incredibly soft, energy-returning slat belt with Peloton IQ-powered insights, including a movement-tracking camera that delivers personalized feedback. It also features Sled Mode, a HYROX training functionality; with a push weight of up to 300 pounds, Members can get a full-body workout without stepping off the Tread. Tread+ Vision will be available for \$6,695 in the US and \$8,395 in Canada beginning October 1, 2026.

"The Peloton advantage has always been the sum of its parts," said Chief Product Officer, Nick Caldwell. "It's about the instructors and content you love, the software that simplifies wellness and equipment that fits seamlessly into your life and transforms your routine. The new Tread lineup is the clearest expression of that yet. Powered by the evolving intelligence of Peloton IQ, our hardware becomes a personalized training partner that meets Members where they are and then grows with them over time."

Peloton IQ's intelligent recommendations support Members in new ways

Last October, Peloton launched Peloton IQ, a comprehensive software system supporting a variety of AI-driven features, dynamic coaching and personalized insights. Today, Peloton expands that platform with several new features designed to give runners, walkers, and hikers smarter, more intuitive guidance both on and off the Tread. These features will be available to Members starting on October 1, 2026:

- **Run Analysis:** Peloton IQ analyzes cadence, vertical oscillation, and stride length to generate a revolutionary new running

efficiency score along with tips to help Members run smarter and safer. Available on the new Peloton Tread Vision and all Tread+ equipment.

- **IQ Pace Targets:** Sets personalized target speed ranges for every interval based on the Member's recent running performance, backed by Peloton IQ intelligence. Suggested personal speeds appear on screen so you can change your pace with a simple tap.
- **Heart Rate Zone Workouts:** a new Just Guidance format for Zone 2 cardiovascular training that integrates heart rate data from your smart watch or band allowing for more personalized training targets.
- **ReRuns:** Members can relive the experience of their favorite outdoor runs on any Peloton Tread by syncing the inclines from their outdoor routes via the Peloton app or practice pre-loaded routes.
- **Sled Mode:** Add up to 300 pounds of resistance to your Tread, turning your treadmill into a high-intensity strength station. Built for Tread+ Vision, but also available on all prior Tread+ models.

In addition to the features above, seamless integration with third-party wearable devices is central to Peloton's mission to support Members with personalized insights and guidance. Building on existing integrations with Apple Health, Fitbit, and Garmin Connect, Peloton is deepening its wellness ecosystem with a new partnership with WHOOP. Beginning today, users can connect their Peloton and WHOOP accounts, allowing Peloton workouts to sync seamlessly between platforms and contribute to more personalized insights within the WHOOP app.

New world-class running, walking and hiking content debuts

Peloton is deepening its commitment to running, walking, and hiking with more than 17,000 Tread-specific classes available across live and on-demand programming. New tailored programming that promotes individualized recommendations and gives Members even more new ways to move. In addition, Members can look forward to more special programs, such as our new Race Training Programs built for full training cycles which includes structured progressions, recovery days, speed work, long runs, and more. These new programs offer the same architecture a running coach would design for you, brought to life with the energy and expertise of our beloved Peloton Instructors.

Learn more about Peloton's new Tread lineup

Peloton Tread Flex, Tread Vision and Tread+ Vision will be available for purchase in the United States and Canada beginning October 1, 2026. Peloton Tread Vision will be available in the United Kingdom, Germany, and Austria on October 1, 2026 and on October 2, 2026 in Australia; and Tread Flex will be available outside of North America in the spring of 2027 (autumn in Australia). Full product details, including where you can find, view and purchase the lineup can be found at onepeloton.com.

**Based on an internal 2025–2026 study of 2,069 new Tread runners who logged 3+ hardware treadmill workouts (excluding warm-ups/cool-downs) in both their first and sixth months of subscription. "Got faster" compares each runner's best average workout speed in month 6 against month 1. Individual results vary. Results reflect observed outcomes for this analyzed cohort and may not reflect typical results.*

***Based on internal testing of Tread Flex measured at 70 dB operating at 12.5 MPH with no runner on the belt. Actual noise levels may vary based on use, environment, speed, surface, and runner.*

About Peloton Interactive, Inc.

Peloton (NASDAQ: PTON) provides Members with world-class equipment and wellness solutions, ground-breaking software, expert human instruction, and the world's most supportive fitness community. Founded in 2012 and headquartered in New York City, Peloton has millions of Members across the US, UK, Canada, Germany, Australia, and Austria. For more information, visit www.onepeloton.com.

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