



PELTON EXPANDS LEAD TEAM WITH HIRE OF ANDREW RENDICH AS CHIEF SUPPLY CHAIN OFFICER AND PROMOTION OF SHARI EATON TO CHIEF PEOPLE OFFICER

March 10, 2022

NEW YORK, March 10, 2022 /PRNewswire/ -- Peloton (NASDAQ: PTON) today announced that Andrew Rendich will be joining the company as Chief Supply Chain Officer, effective March 16, and Shari Eaton, currently Senior Vice President (SVP), Global Head of People, has been promoted to Chief People Officer.



Rendich – who brings 30 years of experience in supply chain, operations, customer service, and technology – will take on the senior leadership role with expanded responsibilities that include overseeing Peloton's Supply Chain, Distribution, Member Support, and Information Technology teams.

He previously served as Chief Operating Officer at Grove Collaborative, a major player in the green personal and home care market, managing the company's Operations, Customer Service and Operations Technology. While at Peloton, Rendich will also stay on at Grove in an advisory capacity. Prior to Grove, he has held several executive and officer roles with Eat Just, Good Eggs and Walmart, as well as board and advisory roles in many companies. He also spent more than 12 years at Netflix in a variety of executive positions, including Chief Service and Operations Officer.

"Andy deeply understands how to run and execute a subscription model business," said Peloton CEO and President Barry McCarthy. "He has always put the customer first while delivering an excellent experience, a superpower that is central to Peloton's Members-first mentality."

Additionally, Shari Eaton – who has been with Peloton for almost three years – has been promoted to Chief People Officer, effective immediately. She will report directly to McCarthy. In this role, she will oversee global end-to-end Peloton People operations, including Talent Acquisition, People Experience and Development, Total Rewards & Benefits, People Business Partnerships, People Operations, and Safety & Security. Under her leadership Peloton has been voted one of the "25 Best Places to work in NYC" by employees on Comparably.

"Shari is an invaluable and respected leader at Peloton. This role will report to me directly because attracting, retaining, and developing talent is foundational to our success," said McCarthy.

About Peloton

Peloton is the leading interactive fitness platform in the world with a loyal community of more than 6.6 million Members. The company pioneered connected, technology-enabled fitness, and the streaming of immersive, instructor-led boutique classes for its Members anytime, anywhere. Peloton makes fitness entertaining, approachable, effective, and convenient, while fostering social connections that encourage its Members to be the best versions of themselves. An innovator at the nexus of fitness, technology, and media, Peloton has reinvented the fitness industry by developing a first-

of-its-kind subscription platform that seamlessly combines the best equipment, proprietary networked software, and world-class streaming digital fitness and wellness content, creating a product that its Members love. The brand's immersive content is accessible through the Peloton Bike, Peloton Tread, Peloton Bike+, and Peloton App, which allows access to a full slate of fitness classes across disciplines, on any iOS or Android device, Apple TV, Fire TV, Roku TVs, and Chromecast and Android TV. Founded in 2012 and headquartered in New York City, Peloton has a growing number of retail showrooms across the US, UK, Canada, Germany, and Australia. For more information, visit www.onepeloton.com.

Contact: press@onepeloton.com



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