FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
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obligations may continue. See Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 Instruction 1(b).

1. Name at Foley J		2. Issuer Name and Ticker or Trading Symbol PELOTON INTERACTIVE, INC. [ PTON ]										all app Direc	licable) tor er (give title	r 10% Owner (give title Other (spec		wner					
(Last) (First) (Middle) C/O PELOTON INTERACTIVE, INC. 125 WEST 25TH STREET, 11TH FLOOR						3. Date of Earliest Transaction (Month/Day/Year) 04/15/2021										COB and CEO					
(Street) NEW Y(		ate) (Z	000 Zip)			4. If Amendment, Date of Original Filed (Month/Da							,	,	Line) X	vidual or Joint/Group Filing (Check Applicable  Form filed by One Reporting Person  Form filed by More than One Reporting  Person					
1. Title of Security (Instr. 3) 2. Tra			2. Transaction	2A. Deem		ned n Date,	3. Tra							5. Amo Securit Benefic Owned Followi		ount of ities icially d ving	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)		
								Co	ode	v	Am		(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		action(s)				
Class A Common Stock			04/15/2021	1				(1)		2	8,615	D	\$118.9	9495 <sup>(2)</sup>	37	371,385		D			
Class A Common Stock			04/15/2021	1			S			6	4,504	D	\$119.6	5435 <sup>(3)</sup>	30	306,881		D			
Class A Common Stock				04/15/2021	1				(1)		6,285		D	\$120.7	120.7966(4)		300,596		D		
Class A Common Stock			04/15/2021	1		S		(1)			596	D	\$121.5	5531 <sup>(5)</sup>	300,000			D			
		Tal	ble	II - Derivati (e.g., pu												Owne	d				
1. Title of Derivative Security (Instr. 3)	rivative Conversion Date Executority or Exercise (Month/Day/Year) if any		Deemed ecution Date, ny onth/Day/Year)	4. Transaction Code (Instr. 8)		5. Nu of Deriv Secu Acqu (A) of Dispo of (D) (Instrand 5	rities ired osed . 3, 4	Ex (M	6. Date Exercisable Expiration Date (Month/Day/Year)  Date Exercisable Date			Am Sec Unc Der Sec 3 ar	itle and ount of urities lerlying ivative urity (Ins and 4)  Amou or Numb of Share	Deri Sec (Ins	rice of ivative urity tr. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	,	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		

## **Explanation of Responses:**

- 1. The sales reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person and previously referenced in the issuer's Form 8-K filed on September 22, 2020.
- 2. The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$118.26 to \$119.25 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 3. The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$119.26 to \$120.25 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 4. The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$120.26 to \$121.22 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 5. The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$121.35 to \$121.73 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

## Remarks:

/s/ Hisao Kushi as attorney-in-04/19/2021 fact for John P. Foley

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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