SEC Form 4

FORM 4

Check this box if no longer subject to Section 16.

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

RSHIP	OMB Number:
	Estimated average burden

OMB APPROVAL

3235-0287

Instruction 1(b).	alons may cont		Filed p	Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940								hours per	response:	0.5	
1. Name and Address of Reporting Person [*] Woodworth Jill					2. Issuer Name and Ticker or Trading Symbol <u>PELOTON INTERACTIVE, INC.</u> [PTON]								ng Person(tle below)	s) to Issuer 10% Ow Other (sj	ner pecify below)
(Last) C/O PELOTON INT 441 NINTH AVENU		, INC.	iddle)	3. Date of 09/01/20	Earliest Transaction (N)21	//Year)			Ch	iief Finan	icial Officer				
(Street) NEW YORK	NY	10	001	4. If Amer	4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(State)	(Zi	p)												
			Table I -	Non-Derivati	ve Securities Ac	quired,	Disp	osed of	, or Be	neficially	y Owned				
1. Title of Security (Instr. 3)					2A. Deemed Execution Date, if any	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Dispo (D) (Instr. 3, 4 and 5)			·	sed Of 5. Amount of Securitie Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial
					(Month/Day/Year)	Code	v	Amount		(A) or (D)		Transaction(s) (li and 4)	nstr. 3		Ownership (Instr. 4)
			Table		Securities Acqu , calls, warrants,						Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D)	Expirati	ate Exercisable and ration Date nth/Day/Year) 7. Title and Amount of Se Underlying Derivative Se 3 and 4)				8. Price of Derivative Security (Instr. 5) 9. Num derivati Securit Benefic		e Ownership s Form: Direct	11. Nature of Indirect Beneficial Ownership	

	Price of Derivative Security	(Month/Day/rear)	(Month/Day/Year)			Disposed of (D) (Instr. 3, 4 and 5)		(Monthinday/Tear)		S allu 4)		(Instr. 5)	Beneficially Owned Following	(D) or Indirect (I) (Instr. 4)	Ownership (Instr. 4)
	Security			Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Reported Transaction(s) (Instr. 4)	(Insu: 4)	
Stock Option (right to buy Class A Common Stock)	\$100.04	09/01/2021		Α		112,528		(1)	08/31/2031	Class A Common Stock	112,528	\$0	112,528	D	
Stock Option (right to buy Class A Common Stock)	\$100.04	09/01/2021		A		60,952		(2)	08/31/2031	Class A Common Stock	60,952	\$0	60,952	D	

Explanation of Responses:

1. The option vests as to 6.25% of the total shares quarterly, commencing November 15, 2021, with 100% of the total shares vested and exercisable on August 15, 2025, subject to the reporting person's provision of service to the issuer on each vesting date. 2. The option vests as to 8.33% of the total shares quarterly, commencing November 15, 2021, with 100% of the total shares vested and exercisable on August 15, 2024, subject to the reporting person's provision of service to the issuer on each vesting date. Remarks:

Exhibit 24 - Power of Attorney

/s/ Bart Goldstein as attorney-in-fact for 09/03/2021

Jill Woodworth ** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

LIMITED POWER OF ATTORNEY

The undersigned hereby constitutes and appoints Hisao Kushi, Caitlin Johnston, Bart Goldstein and Michal Flombaum, as long as they are providin (1) execute for and on behalf of the undersigned, in the undersigned's capacity as an officer and/or director of the Company, Forms 3, 4s and (2) do and perform any and all acts for and on behalf of the undersigned that may be necessary or desirable to complete and execute any such (3) take any other action of any type whatsoever in connection with the foregoing that, in the opinion of such attorney-in-fact, may be of l

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform each and every act and thing whatsoever

The undersigned agrees that each such attorney-in-fact may rely entirely on information furnished orally or in writing by the undersigned to each

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4s and 5s with r

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of 8/18/2021.

/s/ Jill Woodworth Jill Woodworth