FORM 4

Class A Common Stock

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Machineton	D C	205.40
Washington,	D.C.	20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	OMB APPROVAL											
	OMB Number:	3235-0287										
	Estimated average burden											
- 1	hours por response:	0.5										

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Bv LLC

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

1. Title of Security	(Instr. 3)	Table I -	Non-Deriva	ative Securities A	cquir	ed, [Disposed o				vned 5. Amount of	6. Ownership	7. Nature of		
(City)	(State)	(Zip)									Form filed by More	шап опе керо	ung Ferson		
(Street) NEW YORK	NY	10001		4. If Amendment, Date of Original Filed (Month/Day/Year)						6. Individ	. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
C/O PELOTON 441 NINTH AV	INTERACTI		3. Date of Earliest Transaction (Month/Day/Year) 07/12/2021							COO and Hea	d of Prod. Dev	·.			
Cortese Thor	L. Name and Address of Reporting Person* Cortese Thomas (Last) (First) (Middle)				2. Issuer Name and Ticker or Trading Symbol PELOTON INTERACTIVE, INC. [PTON]							Person(s) to Issu 10% O Other (below)	wner specify		
Instruction 1(b).			Filed	d pursuant to Section 16 or Section 30(h) of th					1934						

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S⁽²⁾

S⁽²⁾

S⁽²⁾

S⁽²⁾

S⁽²⁾

S⁽²⁾

40,000(1)

7,655

2,448

9,399

7,345

2,517

10,636

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D

D

D

D

\$0

\$115.1672(3)

\$116.2894(4)

\$117.3029(5)

\$118.283(6)

\$119.5223(7)

\$120.2904(8)

40.413

32,758

30,310

20.911

13,566

11,049

413

106,000

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

(c.g., pane, cane, manualle, opinone, community															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		Derivative		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Stock Option (right to buy Class B Common Stock)	\$0.7525	07/12/2021		М			40,000	(9)	04/19/2026	Class B Common Stock ⁽¹⁰⁾	40,000	\$0	180,000	D	
Class B Common Stock	(10)	07/12/2021		М		40,000		(10)	(10)	Class A Common Stock	40,000	\$0	1,069,922	D	
Class B Common Stock	(10)	07/12/2021		С			40,000 ⁽¹¹⁾	(10)	(10)	Class A Common Stock	40,000	\$0	1,029,922	D	
Class B Common Stock	(10)							(10)	(10)	Class A Common Stock	261,052		261,052	I	By LLC
Class B Common Stock	(10)							(10)	(10)	Class A Common Stock	50,000		50,000	I	By GRAT 1 ⁽¹²⁾
Class B Common Stock	(10)							(10)	(10)	Class A Common Stock	50,000		50,000	I	By GRAT 2 ⁽¹³⁾

Explanation of Responses:

1. Represents the number of shares that were acquired upon conversion of Class B Common Stock to Class A Common Stock

07/12/2021

07/12/2021

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- 2. The sales reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- 3. The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$114.69 to \$115.661 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 4. The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$115.69 to \$116.6484 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in
- 5. The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$116.73 to \$117.72 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in
- 6. The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$117.73 to \$118.69 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 7. The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$118.88 to \$119.77 per share, inclusive. The reporting person undertakes to provide to

the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

- 8. The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$119.89 to \$120.77 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 9. The option is fully vested and exercisable.
- 10. Each share of the issuer's Class B Common Stock will automatically convert into one (1) share of the issuer's Class A Common Stock (a) at the option of the holder and (b) immediately prior to the close of business on the earliest of (i) ten (10) years from the closing of the issuer's initial public offering, (ii) the date on which the outstanding shares of Class B Common Stock represent less than one percent (1%) of the aggregate number of shares of Class A Common Stock and Class B Common Stock the noutstanding or (iii) the date specified by the affirmative vote of the holders of Class B Common Stock representing not less than two-thirds (2/3) of the voting power of the outstanding shares of Class B Common Stock voting separately as a single class, and has no expiration date.
- 11. The holder elected to convert the Class B common stock to Class A common stock on a 1-for-1 basis.
- 12. These securities are held of record by The TPC 2021 GRAT 1.
- 13. These securities are held of record by The TPC 2021 GRAT 2.

Remarks:

/s/ Hisao Kushi as attorney-infact for Thomas Cortese 07/14/2021

** Signature of Reporting Person Da

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.