UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): May 11, 2023

Peloton Interactive, Inc.

(Exact name of Registrant as Specified in Its Charter)

Delaware

(State or Other Jurisdiction of Incorporation)

001-39058

(Commission File Number)

441 Ninth Avenue, Sixth Floor New York, New York

(Address of Principal Executive Offices)

(Zip Code)

Registrant's Telephone Number, Including Area Code: (929) 567-0006

Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of Each Class	Trading Symbol	Name of Each Exchange on Which Registered
Class A Common Stock, \$0.000025 par value per share	PTON	The Nasdaq Stock Market LLC

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§ 230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§ 240.12b-2 of this chapter).

Emerging growth company \Box

(IRS Employer Identification No.)

47-3533761

10001

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 8.01. Other Events

On May 11, 2023, Peloton Interactive, Inc. (the "Company") announced a voluntary recall of original Peloton model Bikes (not Bike+) sold from January 2018 to May 2023 in the U.S. The Company is offering a free replacement seat post to Members that can be installed at home without the need for a service call. The voluntary recall is being conducted in cooperation with the U.S. Consumer Product Safety Commission (the "CPSC"), whose announcement is furnished as Exhibit 99.1 to this Current Report on Form 8-K.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

Exhibit Number	Exhibit Title or Description
99.1	Announcement by the CPSC, dated May 11, 2023
104	Cover Page Interactive Data File (embedded within the inline XBRL document).

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PELOTON INTERACTIVE, INC.

Date: May 11, 2023

By:

/s/ Tammy Albarrán Tammy Albarrán

Chief Legal Officer



Peloton Recalls Two Million Exercise Bikes Due to Fall and Injury Hazards



Recalled Peloton Bike Model PL01



Name of Product:

Peloton Bikes Model PL01

Hazard:

The bike's seat post assembly can break during use, posing fall and injury hazards to the user.

Remedy:

Repair

Recall Date:

May 11, 2023

Units:

About 2.2 million

Consumer Contact

Peloton toll-free at 866-679-9129 from 6 a.m. to 12 a.m. ET, 7 days a week or online at

https://support.onepeloton.com/hc/en-us/articles/360060446032-Peloton-Recalls-Tread-And-Tread-Full-Details-Here

or at <u>www.onepeloton.com</u> and click on Product Recalls at the bottom of the page for information on how to request the free seat post and instructions for installation.

Recall Details

Description:

This recall involves Peloton Bikes with model number PL01. The Peloton Bike measures 4 ft. long x 2 ft. wide, and has an adjustable seat, handlebar, and screen, which tilts up and down to accommodate different heights. The Peloton name and the model number are displayed on the inside front fork, near the flywheel.

Remedy:

Consumers should immediately stop using the recalled exercise bikes and contact Peloton for a free repair. Peloton is offering consumers a free seat post that can be self-installed.

Incidents/Injuries:

Peloton has received 35 reports of the seat post breaking and detaching from the bike during use, including 13 reports of injuries including a fractured wrist, lacerations and bruises due to falling from the bike.

Sold At:

Peloton and Dick's Sporting Goods stores nationwide and online at Onepeloton.com, Amazon.com and Dicksportinggoods.com from January 2018 through May 2023 for about \$1,400.

Distributor(s):

Peloton Interactive Inc., of New York

Manufactured In:

Taiwan

Recall number:

23-201

Note: Individual Commissioners may have statements related to this topic. Please visit <u>www.cpsc.gov/commissioners</u> to search for statements related to this or other topics.