Form 144 Filer Information SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Form 144

**FORM 144** 

NOTICE OF PROPOSED SALE OF SECURITIES

PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

### 144: Filer Information

Filer CIK 0001561290
Filer CCC XXXXXXXX
Is this a LIVE or TEST Filing? 

LIVE TEST

Submission Contact Information

Name

Phone

E-Mail Address

Address of Issuer

#### 144: Issuer Information

Name of Issuer PELOTON INTERACTIVE, INC. SEC File Number 001-39058

441 Ninth Avenue

Sixth Floor New York NEW YORK

NEW YC 10001

Phone (929) 567-0006

Name of Person for Whose Account the Securities are To Be Sold KAREN BOONE

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer Officer

## 144: Securities Information

| Title of the Class of<br>Securities To Be Sold | Name and Address of<br>the Broker  | Number of<br>Shares or<br>Other Units<br>To Be Sold | Aggregate<br>Market<br>Value |           | Approximate<br>Date of Sale | Name the<br>Securities<br>Exchange |
|--|--|---|------------------------------|-----------|-----------------------------|------------------------------------|
| Common   | Morgan Stanley Smith<br>Barney LLC Executive<br>Financial Services<br>1 New York Plaza<br>8th Floor<br>New York NY 10004 | 15080   | 51674.64                     | 352798288 | 08/01/2024                  | NASDAQ                             |

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

### 144: Securities To Be Sold

| Title of the<br>Class | Date you<br>Acquired | Nature of Acquisition Transaction                | Name of<br>Person from<br>Whom<br>Acquired | Is<br>this<br>a<br>Gift? | Date<br>Donor<br>Acquired | Amount of<br>Securities<br>Acquired | Date of<br>Payment | Nature of<br>Payment * |
|-----------------------|----------------------|--|--|--------------------------|---------------------------|-------------------------------------|--------------------|------------------------|
| Common                | 07/31/2024 v         | Restricted stock vesting under a registered plan | Issuer                                     |                          |                           | 15080                               | 07/31/2024 Se      | ervices Rendered       |

<sup>\*</sup> If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

## 144: Securities Sold During The Past 3 Months

| Name and Address of Seller  | Title of Securities Sold | Date of<br>Sale | Amount of<br>Securities<br>Sold | <b>Gross Proceeds</b> |
|---|--------------------------|-----------------|---------------------------------|-----------------------|
| KAREN BOONE<br>441 Ninth Avenue<br>Sixth Floor<br>New York NY 10001 | Common                   | 07/01/2024      | 14841                           | 49073.25              |
| KAREN BOONE 441 Ninth Avenue Sixth Floor New York NY 10001          | Common                   | 06/04/2024      | 14953                           | 54137.34              |

# 144: Remarks and Signature

Remarks

The sale of shares is for the sole purpose of covering the Reporting Person's tax liability with respect to the settlement of Restricted Stock Units.

Date of Notice

08/01/2024

**ATTENTION:** 

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature /s/ Karen Boone

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)