SEC Form 4	
FORM 4	UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERS	HIP
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🖵 obliga	n 16. Form 4 tions may cor ction 1(b).						to Section 16(a) on 30(h) of the In					Ļ			ated avera	age burden nse:	0.5
1. Name and Address of Reporting Person [*] Draft Howard C.						Name and Ticker TON INTEI			k all applica Director	ble)	10% Ow		/ner				
(Last) (First) (Middle) C/O PELOTON INTERACTIVE, INC. 125 WEST 25TH STREET, 11TH FLOOR				Date of /26/20	f Earliest Transac	tion (Mo	onth/D	ay/Year)		Officer (give title below)		Other (specify below)		pecify			
(Street) NEW YORK NY 10001 (City) (State) (Zip)					4. If	lf Amen	ndment, Date of 0	Driginal	Filed (Month/Day/Yea	6. Indi Line) X	,					
			Table	I - Non-	Derivativ	/e Se	curities Acq	uired,	Dis	oosed of, o	r Bene	ficially	Owned				
Date			. Transaction Date Month/Day/Ye	'ear) if	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)		4. Securities A Disposed Of (I		and 5) Securities Beneficially Owned Foll		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Direct I Idirect I I. 4) (7. Nature of Indirect Beneficial Ownership			
								Code	v	Amount	(A) or (D)	Price	Reported Transactio (Instr. 3 an				(Instr. 4)
Class A	Common S	Stock			01/26/202	21		С		150,000(1)	A	\$ <mark>0</mark>	264,	167	I		
Class A	Common S	Stock											138,	595			By Spouse
Class A Common Stock													34,4	83]	[[]	By Howard Craig Draft Living Trust ⁽²⁾
Class A Common Stock													17,2	41	1	I I	By IRA ⁽³⁾
			Tab				urities Acqui s, warrants,						wned				
1. Title of Derivative	2. Conversion	3. Transact		eemed	4. Transacti			6. Date I Expiration			Fitle and A		8. Price of Derivative			0. Ownership	11. Nature

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)			
Class B Common Stock	(4)	01/26/2021		с			150,000 ⁽⁵⁾	(4)	(4)	Class A Common Stock	150,000	\$0	302,932	D		

Explanation of Responses:

Check this box if no longer subject to

1. Represents the number of shares that were acquired upon conversion of Class B Common Stock to Class A Common Stock

2. These shares are held of record by Howard Draft and Louis R Malikow, Trustees of the Howard Craig Draft Living Trust u/a/d 2/22/1991.

3. These shares are held of record by Goldman Sachs, Custodian of the reporting person's IRA.

4. Each share of the issuer's Class B Common Stock will automatically convert into one (1) share of the issuer's Class A Common Stock (a) at the option of the holder and (b) immediately prior to the close of business on the earliest of (i) ten (10) years from the closure's initial public offering, (ii) the date on which the outstanding shares of Class B Common Stock represent less than one percent (1%) of the aggregate number of shares of Class A Common Stock and Class B Common Stock then outstanding or (iii) the date specified by the affirmative vote of the holders of Class B Common Stock representing not less than twothirds (2/3) of the voting power of the outstanding shares of Class B Common Stock, voting separately as a single class, and has no expiration date.

5. The holder elected to convert the Class B Common Stock to Class A Common Stock on a 1-for-1 basis.

Remarks:

/s/ Hisao Kushi as attorney-infact for Howard Draft

01/27/2021

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.