FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Washington, D.C. 20549

	OMB APPROVAL									
	OMB Number:	3235-0287								
	Estimated average b	urden								
- 1	hours por rosponso:	0.5								

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

					OI	Secu	JII 30(	(ii) of the	investin	ieni C	ompany Act	01 1940						
1. Name and Address of Reporting Person*  RENDICH ANDREW S														Relationship of Reporting Person(s) to Issuer (Check all applicable)     Director 10% Owner				
(Last)	•	irst) ΓERACTIVE, ΙΝ	(Middle)												fficer (give title Other (spe below)  Chief Supply Chain Officer			pecify
441 NINTH AVENUE, SIXTH FLOOR				4. 1	4. If Amendment, Date of Original Filed (Month/Day/Year)  6. Individual or Join Line)													
(Street) NEW YO	ORK N	Y	10001			X Form filed by One Reporting Person Form filed by More than One Reporting Person												
(City)	(S	tate)	(Zip)		Rı	Rule 10b5-1(c) Transaction Indication  Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.										l to		
		Tab	le I - N	on-Deri	ivativ	e Se	curit	ies Ac	quired	d, Di	isposed c	of, or Be	neficial	y Owned	I			
Date			2. Transa Date (Month/D		Execution Date,		n Date,	3. Transaction Code (Instr. 8)  4. Securities Acquired (Disposed Of (D) (Instr. 3)			and 5) Securities Beneficially Owned Followir		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership			
									Code	v	Amount	(A) or (D)	Price	Reporte Transac (Instr. 3	tion(s)			(Instr. 4)
Class A Common Stock			08/15/	/2023				M		7,965	A	(1)	63	63,225		D		
Class A Common Stock			08/15	2023				M		30,657	A	(1)	93	,882		D		
Class A Common Stock 08/1			08/15/	/2023	023		M		12,250	A	(1)	106	106,132		D			
Class A Common Stock 08/16/2			/2023	.023			<b>S</b> <sup>(2)</sup>		26,622	D	\$7.2701	79,510			D			
		-	Table II						,		posed of converti	,	•	Owned				
1. Title of Derivative Security (Instr. 3)  2. Conversion or Exercise Price of Derivative Security		(Month/Day/Year)   if any		med on Date, Day/Year)	4. Transa Code ( 8)				6. Date Exerc Expiration Da (Month/Day/\)		ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercis	able	Expiration Date	Title	Amount or Number of Shares					
Restricted Stock Unit (RSU)	(1)	08/15/2023			М			7,965	(4)		(4)	Class A Common Stock	7,965	\$0	87,610		D	
Restricted Stock Unit (RSU)	(1)	08/15/2023			M			30,657	(5)		(5)	Class A Common Stock	30,657	\$0	367,891	1	D	
Restricted Stock Unit	(1)	08/15/2023			M			12,250	(6)		(6)	Class A Common	12,250	\$0	171,508	8	D	

## **Explanation of Responses:**

- 1. Each RSU represents a contingent right to receive one (1) share of the issuer's Class A common stock upon settlement for no consideration.
- 2. The sale of shares is for the sole purpose of covering the Reporting Person's tax liability with respect to the settlement of RSUs.
- 3. The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$7.2449 to \$7.2750 per share, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 4. The RSU vests as to 25% of the total shares on May 15, 2023, then 6.25% of the total shares vest quarterly with 100% of the total shares vested on May 15, 2026, subject to the reporting person's provision of service to the issuer on each vesting date.
- 5. The RSUs vest as to 6.25% of the total shares quarterly, commencing November 15, 2022, with 100% of the total shares vested on August 15, 2026, subject to the reporting person's provision of service to the issuer on each vesting date.
- 6. The RSUs vest as to 6.25% of the total shares quarterly, commencing May 15, 2023, with 100% of the total shares vested on February 15, 2027, subject to the reporting person's provision of service to the issuer on each vesting date.

## Remarks:

/s/ Bart Goldstein as attorneyin-fact for Andrew S. Rendich

08/17/2023

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.