FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

5. Relationship of Reporting Person(s) to Issuer

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading Symbol

Name and Address of Reporting Person* Cortese Thomas (Last) (First) (Middle)							Issuer Name and Ticker or Trading Symbol PELOTON INTERACTIVE, INC. [PTON] January Day/Year) 3. Date of Earliest Transaction (Month/Day/Year)								tionship of F all applicab Director Officer (gi below)	le)		10% Ow Other (s below)	ner	
C/O PELOTON INTERACTIVE, INC. 125 WEST 25TH STREET, 11TH FLOOR							09/14/2020								COO	and Hea	d oi P	rod. Dev.		
(Street) NEW YORK NY 10001					_	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Indiv	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City) (State) (Zip)																				
			Table I - N	on-D	eriva	ative	Securit	ties Ac	quir	ed, Di	isp	osed of,	or Bene	ficially O	wned					
Date					Transaction ate lonth/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)					4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 an			d 5) Securities Beneficiall Following Reported		Form:	Direct Indirect tr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Cod	e V	Ai	mount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)				(111341.4)	
Class A Common Stock 09/14/						2020			С		3	300,000(1)	A	\$ <mark>0</mark>	300,413		D			
Class A Common Stock 09/14/2						020			S ⁽²⁾)		300,000	D	\$80.8322	413			D		
			Table II									sed of, or			ned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Da if any (Month/Day/Y	ite,	4. Transa Code (8)		5. Number of Derivative Securities Acquire (A) or Disposed of (D) (Instr. 3, 4 and 5		1, ,		n Da	ite	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Followin	/e es ally	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership oct (Instr. 4)	
	Security			,	Code	v	(A)	(D)		Date Exercisable		Expiration Date	Title	Amount or Number of Shares		Reported Transaction(s) (Instr. 4)		(i) (iiisu. 4)		
Stock Option (right to buy Class B Common Stock)	\$0.7525	09/14/2020			M			300,000		(3)		04/19/2026	Class B Common Stock ⁽⁴⁾	300,000	\$0	500,0	000	D		
Class B Common Stock	(4)	09/14/2020			M		300,000			(4)		(4)	Class A Common Stock	300,000	\$0	1,201,	,172	D		

1. Represents the number of shares that were acquired upon conversion of Class B Common Stock to Class A Common Stock

C

- 2. The sales reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- 3. The option is fully vested and exercisable

(4)

(4)

09/14/2020

4. Each share of the issuer's Class B Common Stock will automatically convert into one (1) share of the issuer's Class A Common Stock (a) at the option of the holder and (b) immediately prior to the close of business on the earliest of (i) ten (10) years from the closing of the issuer's initial public offering, (ii) the date on which the outstanding shares of Class B Common Stock represent less than one percent (1%) of the aggregate number of shares of Class A Common Stock and Class B Common Stock then outstanding or (iii) the date specified by the affirmative vote of the holders of Class B Common Stock representing not less than two-thirds (2/3) of the voting power of the outstanding shares of Class B Common Stock, voting separately as a single class, and has no expiration date.

300,000⁽⁵⁾

(4)

(4)

- 5. The holder elected to convert the Class B common stock to Class A common stock on a 1-for-1 basis.
- 6. These securities are held of record by Rachel Cortese and Craig Eckenthal, Trustees of The Harbor View Trust dated 12/22/2017.

Remarks:

Class B

Common

Commo

Stock

/s/ Hisao Kushi as attorney-infact for Thomas Cortes

09/16/2020

901,172

277 052

D

By The

Harbor

View Trust⁽⁶⁾

** Signature of Reporting Person

Class A

Commo Stock

Class A

Stock

Comm

(4)

(4)

300,000

277,052

\$0

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.