FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549
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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Cortese Thomas						2. Issuer Name <b>and</b> Ticker or Trading Symbol PELOTON INTERACTIVE, INC. [ PTON ]										(Check	tionship of I all applicat Director Officer (g	ole)	orting Person(s) to Issuer  10% Owner title Other (spec				
	OTON IN	First) FERACTIVE, IN FREET, 11TH F				3. Date of Earliest Transaction (Month/Day/Year) 04/12/2021										X	below)		d of P	below)  Prod. Dev.	peciny		
(Street) NEW YORK NY 10001						4. If Amendment, Date of Original Filed (Month/Day/Year)										6. Indiv	Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person						
(City)	(5	State)	(Zip)																				
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned  1. Title of Security (Instr. 3)  2. Transaction 2A. Deemed 3. 4. Securities Acquired (A) or Disposed 5. Amount of 6. Ownership 7. Nature of																							
1. The of Security (insti. 3)			Date (Month/		ar) Ex	Execution Date, if any (Month/Day/Year)		Trans				of (D) (Instr. 3, 4 and 5)			Securities Beneficially Owned Following		Form: Direct (D) or Indirect (I) (Instr. 4)		Indirect Beneficial Ownership				
							, ,		Cod	e	V An		ount	(A) or (D)	Price		Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)		
Class A (	Common St	ock		04/1	2/2021				С	С		40	),000(1)	A		\$0	40,4	113	D				
Class A Common Stock			04/12/2021		1			<b>S</b> <sup>(2)</sup>	)		5	5,088	D	\$115.8354 <sup>(3)</sup>		35,325		D					
Class A Common Stock			04/1	04/12/2021		1		<b>S</b> <sup>(2)</sup>	)		8,626		D	\$116.8039(4)		26,699		D					
Class A Common Stock 04/1				04/1	2/2021	L L			<b>S</b> <sup>(2)</sup>	)		7	7,589	D	\$118.0307(5)		19,110		D				
Class A (	Common St	ock		04/1	2/2021	21			<b>S</b> <sup>(2)</sup>			18,697		D	\$118.8677 <sup>(6)</sup>		413		D				
Class A Common Stock																	106,000		I		By LLC		
			Table										sed of, onvertib			cially Ow	ned						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/Da	ed 4. Date, Transa		action	5. Numb Derivati Securiti Acquire Dispose	5. Number of Derivative Securities Acquired (A) or Disposed of (D (Instr. 3, 4 and		6. Date Expira (Month or D)		Date Exercisable and xpiration Date lonth/Day/Year)		7. Title and Amo of Securities Underlying Derivative Secu (Instr. 3 and 4)		I Amount es I Security	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securitie Beneficia Owned Following Reported	e es ally g	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership ct (Instr. 4)		
					Code	v	(A)	(D)	Date Exercisabl			Expiration Date	Title	- 1	Amount or Number of Shares		Transaction(s) (Instr. 4)						
Stock Option (right to buy Class B Common Stock)	\$0.7525	04/12/2021			M			40,00	00 (7.		(7)		04/19/2026	Class B Common Stock <sup>(8)</sup>		40,000	\$0	300,000		D			
Class B Common Stock	(8)	04/12/2021			M		40,000			(8)			(8)	Comm	Class A Common Stock 40,00		\$0	1,144,922		D			
Class B Common Stock	(8)	04/12/2021			С			40,000	0 <sup>(9)</sup>	(8)			(8)	Class A Common Stock		40,000	\$0	1,104,922		D			
Class B Common Stock	(8)										(8)		(8)		(8)	Class A Common Stock 23		236,052		236,052		I	By LLC
Class B						Т			Т		Class	аΤ						1					

Common Stock

(8)

- 1. Represents the number of shares that were acquired upon conversion of Class B Common Stock to Class A Common Stock
- 2. The sales reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- 3. The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$115.34 to \$116.33 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote

50,000

Stock

50,000

By GRAT

- 4. The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$116.34 to \$117.33 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth
- 5. The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$117.41 to \$118.40 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 6. The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$118.41 to \$119.27 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 7. The option is fully vested and exercisable.
- 8. Each share of the issuer's Class B Common Stock will automatically convert into one (1) share of the issuer's Class A Common Stock (a) at the option of the holder and (b) immediately prior to the close of business on the earliest of (i) ten (10) years from the closing of the issuer's initial public offering, (ii) the date on which the outstanding shares of Class B Common Stock represent less than one percent (1%) of the aggregate number of shares of Class A Common Stock and Class B Common Stock then outstanding or (iii) the date specified by the affirmative vote of the holders of Class B Common Stock representing not less than two-thirds (2/3) of the voting power of the outstanding shares of Class B Common Stock, voting separately as a single class, and has no expiration date.
- 9. The holder elected to convert the Class B common stock to Class A common stock on a 1-for-1 basis.

## Remarks:

/s/ Hisao Kushi as attorney-infact for Thomas Cortese

\*\* Signature of Reporting Person

04/14/2021

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.