SEC Form 4	

## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

		-		-	_			Washi	ingtor	n, D.C. 2	2054	9		_				OME	APPRO	VAL	
Check Section obligat Instruc	d pursu	IT OF CHANGES IN BENEFICIAL OWNERSHIP pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940												OMB Number:     3235-0287       Estimated average burden     hours per response:     0.5							
transac contrac the pur securit to satis	chase or sale of ies of the issue of the affirmative ons of Rule 10b	pursuant to a written plan for of equity r that is intended ve defense					100(	n) or are		Surrent		ipany rior									
	nd Address of <mark>s-Graham</mark>													5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner							
(Last) (First) (Middle) C/O PELOTON INTERACTIVE, INC. 441 NINTH AVENUE, SIXTH FLOOR					11/21	3. Date of Earliest Transaction (Month/Day/Year) 11/21/2024 4. If Amendment, Date of Original Filed (Month/Day/Year)										Officer (give title Other (specify below) below) 6. Individual or Joint/Group Filing (Check Applicable					
(Street) NEW YORK NY 10001						Line)											filed by On filed by Mo	ed by One Reporting Person ed by More than One Reporting			
(City)	(S	tate)	(Zip)																		
1. Title of Security (Instr. 3) 2. Transar Date (Month/Date)						ction 2A. Deemed Execution Date,				Code (Instr. 5)					(A) or	5. Amount of Securities Beneficially Owned Following		Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
								c	Code	,	Amount	() (I	() or ))	Price	Transac	Reported Transaction(s) (Instr. 3 and 4)			(Instr. 4)		
Class A Common Stock 11/21/						/2024				С		26,630 A		(1)	103,979			D			
Class A Common Stock 11/21/					/2024				<b>S</b> <sup>(2)</sup>		26,630		D	\$ <mark>9</mark>	77,349			D			
			Table II -													Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution I if any (Month/Day	d 4 Date, T	ransactio ode (Ins	on tr.	5. Number of		6. Date Exercisa Expiration Date (Month/Day/Yea			ble and	Nvertible securitie and 7. Title and Am of Securities Underlying Derivative Secu (Instr. 3 and 4)		mount	8. Price of Derivative Security (Instr. 5)		e s ally g	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
				c	ode V		(A) (D)		Date Exer			cpiration ate	Title	Amor or Num of Title Sha							
Stock Option (right to buy Class B Common Stock)	\$3.28	11/21/2024		м				26,630	(3)		04	4/01/2028	Class B Common Stock <sup>(1)</sup> 26,		6,630	\$0	133,153		D		
Class B Common Stock	(1)	11/21/2024			с			26,630		(1)		(1)	Class Comm Stoc	on 2	6,630	\$0	0		D		
1. Each shar business on t the aggregat not less than	he earliest of (i e number of sha two-thirds (2/3	Ses: Class B Common St ) ten (10) years from ures of Class A Comr ) of the voting power Form 4 were effecte	the closing o non Stock and r of the outsta	f the issuer d Class B C nding shar	's initial Common es of Cla	public Stock ss B C	c offe then Comn	ering, (ii) outstand non Stoc	the da ding or k, voti	ate on w r (iii) the ing sepa	hich date atel	the outstan e specified y as a singl	ding sh by the a e class.	ires of ffirmat	Class B	Common St	ock represen	it less t	nan one perce	nt (1%) of	

3. The option vests as to 2.0833% of the total shares monthly, commencing April 26, 2018, with 100% of the total shares vested on March 26, 2022, subject to the reporting person's provision of service to the issuer on each vesting date.

## Remarks:

## /s/ Bart Goldstein as attorneyin-fact for Pamela Thomas-

Graham

11/22/2024

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.