FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	DC	20549	
vvasiliilytuii,	D.C.	20349	

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Kushi Hisao (Last) (First) (Middle) C/O PELOTON INTERACTIVE, INC. 125 WEST 25TH STREET, 11TH FLOOR (Street) NEW YORK NY 10001 (City) (State) (Zip)						2. Issuer Name and Ticker or Trading Symbol PELOTON INTERACTIVE, INC. [PTON] 3. Date of Earliest Transaction (Month/Day/Year) 05/12/2021 4. If Amendment, Date of Original Filed (Month/Day/Year)									S. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director					
		7	Γable I - N	Non-D	eriva	tive	Securit	ties Ac	quire	ed, D	isposed of	or Bei	neficia	lly O	wned					
1. Title of Security (Instr. 3) 2. Tr.		2. Trar Date	Transaction		2A. Deemed Execution Date, if any (Month/Day/Year)		3. 4		4. Securities Acquired (A) o Of (D) (Instr. 3, 4 and 5)				5. Amount of Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership			
									Code	v	Amount	(A) or (D)	Price		Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)	
Class A C	Common St	ock		05/1	12/2021				С		80,000(1)	A	\$0)	81,7	724		D		
Class A Common Stock 05/12			12/202	021			S ⁽²⁾		80,000	D	\$90.15	543 ⁽³⁾	1,724			D				
			Table I								posed of, o			y Ow	ned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution I if any (Month/Day	d Date,	ate, Transact				ve Expiration es (Month/Dag d (A) or d of (D)				and Amou rities ing ve Securi	ount 8. Price of Derivative Security		9. Number derivative Securitie Beneficia Owned Following	Ownershi Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership t (Instr. 4)		
					Code	v			Dat Exe	e rcisabl	Expiration e Date	Title	Amou or Numb of Sha	er		Reported Transacti (Instr. 4)	[] · · ·			
Stock Option (right to buy Class B Common Stock)	\$0.7525	05/12/2021			M		80,000		0,000 (4)		04/19/2026	Class B Common Stock ⁽⁵⁾	n 80,0	000	\$0	267,1	10	D		
Class B Common Stock	(5)	05/12/2021			M		80,000			(5)	(5)	Class A Common Stock		000	\$0	80,00	00	D		
Class B Common Stock	(5)	05/12/2021			С			80,000 ⁽	6)	(5)	(5)	Class A Common Stock		000	\$0	0		D		
Class B Common Stock	(5)									(5)	(5)	Class A Common Stock		607		367,6	07	I	By Kushi Family 2018 GRAT ⁽⁷⁾	
Class B Common Stock	(5)									(5)	(5)	Class A Common Stock		393		632,3	93	I	By Kushi Family Trust dated June 3, 2013 ⁽⁸⁾	

Explanation of Responses:

- 1. Represents the number of shares that were acquired upon conversion of Class B Common Stock to Class A Common Stock.
- $2. \ The \ sales \ reported \ on \ this \ Form \ 4 \ were \ effected \ pursuant \ to \ a \ Rule \ 10b5-1 \ trading \ plan \ adopted \ by \ the \ reporting \ person.$
- 3. The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$90.00 to \$90.40 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 4. The option is fully vested and exercisable.
- 5. Each share of the issuer's Class B Common Stock will automatically convert into one (1) share of the issuer's Class A Common Stock (a) at the option of the holder and (b) immediately prior to the close of business on the earliest of (i) ten (10) years from the closing of the issuer's initial public offering, (ii) the date on which the outstanding shares of Class B Common Stock represent less than one percent (1%) of the aggregate number of shares of Class A Common Stock and Class B Common Stock then outstanding or (iii) the date specified by the affirmative vote of the holders of Class B Common Stock representing not less than two-thirds (2/3) of the voting power of the outstanding shares of Class B Common Stock, voting separately as a single class, and has no expiration date.
- 6. The holder elected to convert the Class B common stock to Class A common stock on a 1-for-1 basis.
- 7. These securities are held of record by Hisao Kushi and Karen Kushi, Trustees of the Kushi Family 2018 Grantor Retained Annuity Trust dated September 27, 2018.
- 8. These securities are held of record by Hisao Kushi and Karen Kushi, Trustees of the Kushi Family Trust dated June 3, 2013.

Remarks:

/s/ Hisao Kushi

05/13/2021

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.