FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Machinatan | D C | 20540 | |
|-------------|------|-------|--|
| Washington, | D.C. | 20549 | |

| OMB APPROVAL | | | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | | | |
| Estimated average burden | | | | | | | | | |
| hours per response: | 0.5 | | | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| | | | | | | | _ | | | | | | | | | | | | | | |
|---|---|--------------------------|-------------|--------------|--|--|--|------------|--------------------|---|------------------|-------------------|---|--|------------------------------------|-------------------------------|------------------------|---------------------------|--|--|--|
| Name and Address of Reporting Person | | | | | 2. Issuer Name and Ticker or Trading Symbol PELOTON INTERACTIVE, INC. [PTON] | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | | | | | |
| Boone Karen PELOTON INTERACTIVE, INC. [PTON] | | | | | | | <u>'</u> | Directo | r | | 10% Ov | /ner | | | | | | | | | |
| (Last) | (F | irst) | (Middle) | | | | Date of Earliest Transaction (Month/Day/Year) /06/2023 | | | | | | | Officer below) | (give title | | Other (s below) | pecify | | | |
| C/O PEL | OTON INT | TERACTIVE, IN | IC. | | - | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | de del colonia de | | Entre of | (Ola I - A | Paralla. | | | |
| | | | | | 4. | II Am | enament, | Date of | Originai | Filed | (Month/Day | // Year) | Line | dividual or J | oini/Group | Filing | (Спеск Арр | ilicable | | | |
| 441 NINTH AVENUE, SIXTH FLOOR | | | | | | | | | | | | | | Form fi | led by One | Repo | rting Persor | 1 | | | |
| (Street) | ODIZ N | N/ | 10001 | | | | | | | | | | | Form filed by More than One Reporting Person | | | | | | | |
| NEW YO | ORK N | Y | 10001 | | <u>-</u> | | 40b.F | 4/-> | T | 1: | المصالحة | 4: | | | | | | | | | |
| - | | | | | - K | uie | 1005- | 1(C) | irans | acti | on Indi | cation | | | | | | | | | |
| (City) | (S | itate) | (Zip) | | - - | Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy | | | | | | | | | | | | | | | |
| | | | | | ١L | | | | | | ıle 10b5-1(c) | | | ot, motiuotion | or written p | ian inai | i is interioca i | o satisfy | | | |
| | | | | | | | | | | | | | | | | | | | | | |
| | | Та | ble I - Nor | n-Der | rivativ | ∕e Se | ecuritie | s Acq | juired, | Dis | posed of | f, or Ben | eficially | Owned | | | | | | | |
| 1. Title of S | Security (Inst | tr. 3) | | | ansactio | n | 2A. Deen | | 3. | | | ies Acquire | | 5. Amoun | | | | 7. Nature of | | | |
| | | | | Date (Mon | th/Day/\ | Year) | Execution Date, if any | | | Transaction Disposed Of (D) (Instr. Code (Instr. 5) | | r. 3, 4 and | Securities Beneficia | | Form: Direction (D) or Indirection | | Indirect Beneficial | | | | |
| | | | | ' | | | (Month/D | ay/Year) | | | " | | | Owned Fo | ollowing (i) (li | | str. 4) (| Ownership | | | |
| | | | | | | | | Carla | v | A | (A) or | Price | | Reported Transaction(s) | | - 1 | Instr. 4) | | | | |
| | | | | | | | | Code | Ľ | Amount | (D) | Price | (Instr. 3 a | nd 4) | | | | | | | |
| Class A Common Stock 1 | | | | 12/ | /06/20 | 6/2023 | | M | | 7,267 A | | (1) | 83,001 | | | D | | | | | |
| Class A Common Stock | | | 12/ | /06/20 | /2023 M 1,965 A | | (1) | 84,966 | | | D | | | | | | | | | | |
| | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | onvertib | | | JWIICU | | | | | | | |
| 1. Title of | 2. | 3. Transaction | 3A. Deemed | | 4. | | 5. Number of | | 6. Date Exercis | | te of Securities | | d Amount | 8. Price of | 9. Number of derivative Securities | | 10. | 11. Nature | | | |
| Derivative | Conversion or Exercise | Date (Month/Day/Year) | Execution E | Date, | Transaction Code (Instr. | | | | Expiration (Month/ | | | | | Derivative Security | | | Ownership Form: | of Indirect Beneficial | | | |
| Security or Exercise (Month/Day/Year) if any (Instr. 3) Price of (Month/Day/Year) | | | | | | | Acquired (A) | | Derivative Se | | | Security | (Instr. 5) | Beneficially | | Direct (D) | Ownership | | | | |
| Derivative Security | | | | | | | or Disposed of (D) (Instr. 3, | | (Instr. 3 and 4) | | | nd 4) | | Owned Following | | or Indirect (I) (Instr. 4) | (Instr. 4) | | | | |
| | 4 and 5) | | | | | | | | | | Repo | | | (., (| | | | | | | |
| | | | | ĺ | | | | | | | | | Amount | | Transacti (Instr. 4) | on(s) | | | | | |
| | | | | | | | | | | | | | or Number | | | | | | | | |
| | | | | | | l | l | l | Date | | Expiration | <u> </u> | of | | | | | | | | |
| | | | | | Code | ٧ | (A) | (D) | Exercisa | able | Date | Title | Shares | | | | | | | | |
| Restricted | (1) | | | | | | | | (2) | | (2) | Class A | 7.267 | | | | _ | | | | |
| Stock Unit (RSU) | (1) | 12/06/2023 | | | M | | | 7,267 | (2) | | (2) | Common Stock | 7,267 | \$0 | 0 | | D | | | | |
| | | | | | | _ | | | | | | | | | | - | | | | | |
| Restricted Stock Unit | (1) | 12/06/2023 | | | M | | | 1,965 | (3) | | (3) | Class A Common | 1,965 | \$0 | 0 | | D | | | | |
| (RSU) | | | | | | | | 1,,,,,,,,, | | | - 7 | Stock | -,, 00 | , , | | | | | | | |
| Restricted | | | | | | | | | | \neg | | Class A | | | | \neg | | İ | | | |
| Stock Unit (RSU) | (1) | 12/07/2023 | | | A | | 75,440 | | (4) | | (4) | Common | 75,440 | \$0 | 75,44 | 0 | D | | | | |

Explanation of Responses:

- 1. Each Restricted Stock Unit ("RSU") represents a contingent right to receive one (1) share of the issuer's Class A common stock upon settlement for no consideration.
- 2. The RSUs vest as to 25% of the total shares quarterly on each of March 6, 2023, June 6, 2023 and September 6, 2023, with the final 25% vesting on the earlier of (i) December 6, 2023 and (ii) the 2023 annual stockholders meeting, subject to the reporting person's provision of service to the issuer on each vesting date.
- 3. The RSUs vest as to 33.3% of the total shares on each of June 6, 2023, September 6, 2023 and the earlier of (i) December 6, 2023 and (ii) the 2023 annual stockholders meeting, subject to the reporting person's provision of service to the issuer on each vesting date.
- 4. The RSUs vest as to 25% of the total shares quarterly on each of March 7, 2024, June 7, 2024 and September 7, 2024, with the final 25% vesting on the earlier of (i) December 7, 2024 and (ii) the 2024 annual stockholders meeting, subject to the reporting person's provision of service to the issuer on each vesting date.

Remarks:

/s/ Bart Goldstein as attorneyin-fact for Karen Boone

12/08/2023

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.