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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

1. Name and Address of Reporting Person* <u>TCV IX Cycle, L.P.</u>			2. Issuer Name and Ticker or Trading Symbol <u>PELTON INTERACTIVE, INC. [PTON]</u>			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director <input checked="" type="checkbox"/> 10% Owner Officer (give title below) <input checked="" type="checkbox"/> Other (specify below) May be part of 13(d) group		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) <u>05/21/2021</u>			6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person		
C/O TCV 250 MIDDLEFIELD ROAD			4. If Amendment, Date of Original Filed (Month/Day/Year)					
(Street) MENLO PARK CA 94025								
(City) (State) (Zip)								

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class A Common Stock	05/21/2021		P		7,062	A	\$99.9574 ⁽¹²⁾	157,965	I	TCV IX, L.P. ⁽¹⁾
Class A Common Stock	05/21/2021		P		1,993	A	\$99.9574 ⁽¹²⁾	44,573	I	TCV IX (A) Opportunities, L.P. ⁽²⁾
Class A Common Stock	05/21/2021		P		377	A	\$99.9574 ⁽¹²⁾	8,436	I	TCV IX (B), L.P. ⁽³⁾
Class A Common Stock	05/21/2021		P		545	A	\$99.9574 ⁽¹²⁾	12,180	I	TCV Member Fund, L.P. ⁽⁴⁾
Class A Common Stock	05/21/2021		P		10,811	A	\$100	168,776	I	TCV IX, L.P. ⁽¹⁾
Class A Common Stock	05/21/2021		P		3,050	A	\$100	47,623	I	TCV IX (A) Opportunities, L.P. ⁽²⁾
Class A Common Stock	05/21/2021		P		577	A	\$100	9,013	I	TCV IX (B), L.P. ⁽³⁾
Class A Common Stock	05/21/2021		P		833	A	\$100	13,013	I	TCV Member Fund, L.P. ⁽⁴⁾
Class A Common Stock	05/21/2021		P		28,379	A	\$101.5437 ⁽¹³⁾	197,155	I	TCV IX, L.P. ⁽¹⁾
Class A Common Stock	05/21/2021		P		8,007	A	\$101.5437 ⁽¹³⁾	55,630	I	TCV IX (A) Opportunities, L.P. ⁽²⁾
Class A Common Stock	05/21/2021		P		1,516	A	\$101.5437 ⁽¹³⁾	10,529	I	TCV IX (B), L.P. ⁽³⁾
Class A Common Stock	05/21/2021		P		2,188	A	\$101.5437 ⁽¹³⁾	15,201	I	TCV Member Fund, L.P. ⁽⁴⁾
Class A Common Stock	05/21/2021		P		3,143	A	\$102.0871 ⁽¹⁴⁾	200,298	I	TCV IX, L.P. ⁽¹⁾
Class A Common Stock	05/21/2021		P		887	A	\$102.0871 ⁽¹⁴⁾	56,517	I	TCV IX (A) Opportunities, L.P. ⁽²⁾
Class A Common Stock	05/21/2021		P		168	A	\$102.0871 ⁽¹⁴⁾	10,697	I	TCV IX (B), L.P. ⁽³⁾
Class A Common Stock	05/21/2021		P		242	A	\$102.0871 ⁽¹⁴⁾	15,443	I	TCV Member Fund, L.P. ⁽⁴⁾
Class A Common Stock	05/21/2021		C		2,601 ⁽⁵⁾	A	\$0	1,231,026	D ⁽⁶⁾	
Class A Common Stock	05/21/2021		C		735 ⁽⁵⁾	A	\$0	347,354	I	TCV IX Cycle (A), L.P. ⁽⁷⁾

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class A Common Stock	05/21/2021		C		140 ⁽⁵⁾	A	\$0	65,749	I	TCV IX Cycle (B), L.P. ⁽⁶⁾
Class A Common Stock	05/21/2021		C		201 ⁽⁵⁾	A	\$0	94,915	I	TCV IX Cycle (MF), L.P. ⁽⁹⁾

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Class B Common Stock	(10)	05/21/2021		C		2,601 ⁽¹¹⁾		(10)	(10)	Class A Common Stock	2,601	\$0	9,149,964	D ⁽⁶⁾	
Class B Common Stock	(10)	05/21/2021		C		735 ⁽¹¹⁾		(10)	(10)	Class A Common Stock	735	\$0.0	2,581,779	I	TCV IX Cycle (A), L.P. ⁽⁷⁾
Class B Common Stock	(10)	05/21/2021		C		140 ⁽¹¹⁾		(10)	(10)	Class A Common Stock	140	\$0.0	488,674	I	TCV IX Cycle (B), L.P. ⁽⁸⁾
Class B Common Stock	(10)	05/21/2021		C		201 ⁽¹¹⁾		(10)	(10)	Class A Common Stock	201	\$0.0	709,360	I	TCV IX Cycle (MF), L.P. ⁽⁹⁾

1. Name and Address of Reporting Person*

[TCV IX Cycle, L.P.](#)

(Last) (First) (Middle)

C/O TCV

250 MIDDLEFIELD ROAD

(Street)

MENLO PARK CA 94025

(City) (State) (Zip)

1. Name and Address of Reporting Person*

[TCV IX Cycle \(A\), L.P.](#)

(Last) (First) (Middle)

C/O TCV

250 MIDDLEFIELD ROAD

(Street)

MENLO PARK CA 94025

(City) (State) (Zip)

1. Name and Address of Reporting Person*

[TCV IX Cycle \(B\), L.P.](#)

(Last) (First) (Middle)

C/O TCV

250 MIDDLEFIELD ROAD

(Street)

MENLO PARK CA 94025

(City) (State) (Zip)

1. Name and Address of Reporting Person*

[TCV IX Cycle \(MF\), L.P.](#)

(Last) (First) (Middle)
C/O TCV
250 MIDDLEFIELD ROAD

(Street)
MENLO PARK CA 94025

(City) (State) (Zip)

1. Name and Address of Reporting Person*
[TCV IX, L.P.](#)

(Last) (First) (Middle)
C/O TCV
250 MIDDLEFIELD ROAD

(Street)
MENLO PARK CA 94025

(City) (State) (Zip)

1. Name and Address of Reporting Person*
[TCV IX \(B\), L.P.](#)

(Last) (First) (Middle)
C/O TCV
250 MIDDLEFIELD ROAD

(Street)
MENLO PARK CA 94025

(City) (State) (Zip)

1. Name and Address of Reporting Person*
[TCV Member Fund, L.P.](#)

(Last) (First) (Middle)
C/O TCV
250 MIDDLEFIELD ROAD

(Street)
MENLO PARK CA 94025

(City) (State) (Zip)

1. Name and Address of Reporting Person*
[Technology Crossover Management IX, Ltd.](#)

(Last) (First) (Middle)
C/O TCV
250 MIDDLEFIELD ROAD

(Street)
MENLO PARK CA 94025

(City) (State) (Zip)

1. Name and Address of Reporting Person*
[Technology Crossover Management IX, L.P.](#)

(Last) (First) (Middle)
C/O TCV
250 MIDDLEFIELD ROAD

(Street)
MENLO PARK CA 94025

(City) (State) (Zip)

Explanation of Responses:

1. These shares are directly held by TCV IX, L.P. ("TCV IX"). Jay C. Hoag is a Class A Member of Technology Crossover Management IX, Ltd. ("Management IX") and a limited partner of Technology Crossover Management IX, L.P. ("TCM IX"). Management IX is the sole general partner of TCM IX, which in turn is the sole general partner of TCV IX. Mr. Hoag, Management IX, and TCM IX may be deemed to beneficially own the shares held by TCV IX but each disclaims beneficial ownership of such shares except to the extent of their pecuniary interest therein.
2. These shares are directly held by TCV IX (A) Opportunities, L.P. ("TCV IX A Opportunities"). Mr. Hoag is a Class A Member of Management IX and a limited partner of TCM IX. Management IX is the sole general partner of TCM IX, which in turn is the sole general partner of TCV IX A Opportunities. Management IX is also the sole general partner of TCV IX (A), L.P. which is sole shareholder of TCV IX (A)

- Opportunities, Ltd., which in turn is the sole limited partner of TCV IX A Opportunities. Mr. Hoag, Management IX, TCM IX, TCV IX (A), L.P. and TCV IX (A) Opportunities, Ltd. may be deemed to beneficially own the shares held by TCV IX A Opportunities but each disclaims beneficial ownership of such shares except to the extent of their pecuniary interest therein.
3. These shares are directly held by TCV IX (B), L.P. ("TCV IX (B)"). Jay C. Hoag is a Class A Member of Management IX and a limited partner of TCM IX. Management IX is the sole general partner of TCM IX, which in turn is the sole general partner of TCV IX (B). Mr. Hoag, Management IX, and TCM IX may be deemed to beneficially own the shares held by TCV IX (B) but each disclaims beneficial ownership of such shares except to the extent of their pecuniary interest therein.
4. These shares are directly held by TCV Member Fund, L.P. ("TCV MF"). Mr. Hoag is a Class A Member of Management IX. Management IX is a general partner of TCV MF. Mr. Hoag is also a limited partner of TCV MF. Mr. Hoag and Management IX may be deemed to beneficially own the shares held by TCV MF but each disclaims beneficial ownership of such shares except to the extent of their pecuniary interest therein.
5. Represents the number of shares that were acquired upon conversion of Class B Common Stock to Class A Common Stock.
6. These shares are directly held by TCV IX Cycle, L.P. ("Cycle IX"). Jay C. Hoag is a Class A Member of Technology Crossover Management IX, Ltd. ("Management IX") and a limited partner of Technology Crossover Management IX, L.P. ("TCM IX"). Management IX is the sole general partner of TCM IX, which in turn is the sole general partner of TCV IX, L.P., which in turn is the sole member of TCV IX Cycle GP, LLC ("TCV IX Cycle GP"), which in turn is the sole general partner of Cycle IX. Mr. Hoag, Management IX, TCM IX, TCV IX, L.P. and TCV IX Cycle GP may be deemed to beneficially own the shares held by Cycle IX but each disclaims beneficial ownership of such shares except to the extent of their pecuniary interest therein.
7. These shares are directly held by TCV IX Cycle (A), L.P. ("Cycle A IX"). Mr. Hoag is a Class A Member of Management IX and a limited partner of TCM IX. Management IX is the sole general partner of TCM IX, which in turn is the sole general partner of TCV IX, L.P., which in turn is the sole member of TCV IX Cycle GP, which in turn is the sole general partner of Cycle A IX. Mr. Hoag, Management IX, TCM IX, TCV IX, L.P. and TCV IX Cycle GP may be deemed to beneficially own the shares held by Cycle A IX but each disclaims beneficial ownership of such shares except to the extent of their pecuniary interest therein.
8. These shares are directly held by TCV IX Cycle (B), L.P. ("Cycle B IX"). Mr. Hoag is a Class A Member of Management IX and a limited partner of TCM IX. Management IX is the sole general partner of TCM IX, which in turn is the sole general partner of TCV IX Cycle GP, which in turn is the sole general partner of Cycle B IX. Mr. Hoag, Management IX, TCM IX, TCV IX, L.P. and TCV IX Cycle GP may be deemed to beneficially own the shares held by Cycle B IX but each disclaims beneficial ownership of such shares except to the extent of their pecuniary interest therein.
9. These shares are directly held by TCV Cycle IX (MF), L.P. ("Cycle MF IX"). Mr. Hoag is a Class A Member of Management IX and a limited partner of TCM IX. Management IX is the sole general partner of TCM IX, which in turn is the sole general partner of TCV IX, L.P., which in turn is the sole member of TCV IX Cycle GP, which in turn is the sole general partner of Cycle MF IX. Mr. Hoag is also a limited partner of TCV Member Fund, L.P., which is the sole limited partner of Cycle MF IX. Mr. Hoag, Management IX, TCM IX, TCV IX, L.P. and TCV IX Cycle GP may be deemed to beneficially own the shares held by Cycle MF IX but each disclaims beneficial ownership of such shares except to the extent of their pecuniary interest therein.
10. Each share of the issuer's Class B Common Stock will automatically be converted into one (1) share of the issuer's Class A Common Stock (a) at the option of the holder and (b) immediately prior to the close of business on the earliest of (i) ten (10) years from the closing of the issuer's IPO, (ii) the date on which the outstanding shares of Class B Common Stock represent less than one percent (1%) of the aggregate number of shares of Class A Common Stock and Class B Common Stock then outstanding or (iii) the date specified by the affirmative vote of the holders of Class B Common Stock representing not less than two-thirds (2/3) of the voting power of the outstanding shares of Class B Common Stock, voting separately as a single class, and has no expiration date.
11. The holder elected to convert the Class B common stock to Class A common stock on a 1-for-1 basis.
12. This number represents a weighted average purchase price per share. The shares were purchased at prices ranging from \$99.77 to \$99.9975 per share. The Reporting Person hereby undertakes to provide upon request by the staff of the Securities and Exchange Commission, the issuer, or a security holder of the issuer, full information regarding the number of shares purchased at each separate price.
13. This number represents a weighted average purchase price per share. The shares were purchased at prices ranging from \$101.25 to \$101.99 per share. The Reporting Person hereby undertakes to provide upon request by the staff of the Securities and Exchange Commission, the issuer, or a security holder of the issuer, full information regarding the number of shares purchased at each separate price.
14. This number represents a weighted average purchase price per share. The shares were purchased at prices ranging from \$102.02 to \$102.21 per share. The Reporting Person hereby undertakes to provide upon request by the staff of the Securities and Exchange Commission, the issuer, or a security holder of the issuer, full information regarding the number of shares purchased at each separate price.

Remarks:

This Form 4 is filed by more than one Reporting Person and is a joint filing with the Form 4 filed by TCV X Cycle, L.P., TCV X Cycle (A), L.P., TCV X Cycle (B), L.P., TCV X Cycle (MF), L.P., TCV X, L.P., TCV X (A), L.P., TCV X (B), L.P., TCV X Member Fund, L.P., Technology Crossover Management X, L.P., Technology Crossover Management X, Ltd., and Jay C. Hoag on May 24, 2021.

Frederic D. Fenton, Authorized Signatory for TCV IX Cycle, L.P. 05/24/2021

Frederic D. Fenton, Authorized Signatory for TCV IX Cycle (A), L.P. 05/24/2021

Frederic D. Fenton, Authorized Signatory for TCV IX Cycle (B), L.P. 05/24/2021

Frederic D. Fenton, Authorized Signatory for TCV IX (B), L.P. 05/24/2021

Frederic D. Fenton, Authorized Signatory for TCV IX Cycle (MF), L.P. 05/24/2021

Frederic D. Fenton, Authorized Signatory for TCV IX, L.P. 05/24/2021

Frederic D. Fenton, Authorized Signatory for TCV IX (A) Opportunities, L.P. 05/24/2021

Frederic D. Fenton, Authorized Signatory for Technology Crossover Management IX, L.P. 05/24/2021

Frederic D. Fenton, Authorized Signatory Technology Crossover Management IX, Ltd. 05/24/2021

Frederic D. Fenton, Authorized Signatory for TCV Member Fund, L.P. 05/24/2021

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.