| SEC For | m 4 FORM | 4 | UNITED |) STA | TES | s si | ECU | IRITIE | ES AN | ID I | EX | (CHA | NGE | СС | OMMI | SSION | | | | | | | |
|--|---|--|---|------------|---|---|--|---------|---|------|---|--|----------|--|--|---|--|---|--|---|--|--|--|
| - | | | | | | Washington, D.C. 20549 | | | | | | | | | | | | | OMB APPROVAL | | | | |
| Section 16. Form 4 or Form 5 | | | | | | | NT OF CHANGES IN BENEFICIAL OWNERSHIP | | | | | | | | | | | | | OMB Number: 3235-0287 Estimated average burden | | | |
| obligati Instruc | ions may contir tion 1(b). | nue. See | | Fil | | | | | | | | s Exchan | | | 34 | | hours | per res | sponse: | 0.5 | | | |
| 1. Name and Address of Reporting Person [*] MENDEZ ANGEL L | | | | | | 2. Issuer Name and Ticker or Trading Symbol <u>PELOTON INTERACTIVE, INC.</u> [PTON] 5. Relationship (Check all applic | | | | | | | | | | | | | , | | | | |
| (Last) | ast) (First) (Middle) | | | | | | | | | | | | | | | (give title | | Other (s below) | | | | | |
| | C/O PELOTON INTERACTIVE, INC. 441 NINTH AVENUE, SIXTH FLOOR | | | | Line) | | | | | | | | | | | oint/Group Filing (Check Applicable ed by One Reporting Person | | | | | | | |
| (Street) NEW YO | Street) NEW YORK NY 10001 | | | | | | | | | | | | | | | | | ed by More than One Reporting | | | | | |
| | | | | | - R | Rule 10b5-1(c) Transaction Indication | | | | | | | | | | | | | | | | | |
| (City) | (S | tate) | (Zip) | | | | | | | | | tion was m s of Rule 1 | | | | act, instructio n 10. | n or written | plan th | at is intended | l to | | | |
| | | Tab | ole I - Nor | n-Deri | vativ | e Se | curit | ties Ac | quired | , Di | spo | osed o | f, or l | Ben | eficiall | y Owned | | | | | | | |
| 1. Title of Security (Instr. 3) Date (Month/ | | | | | ear) | 2A. Deemed Execution Date, if any (Month/Day/Year) | | Code | Transaction Code (Instr. | | 4. Securities Acquired (Disposed Of (D) (Instr. 3 5) | | | Beneficia Owned F | s ally ollowing | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership | | | | | |
| | | | | | | | | | Code | v | | Amount | 4) (I | () or () | Price | Reported Transact (Instr. 3 a | ion(s) | | | (Instr. 4) | | | |
| Class A Common Stock 06/07 | | | | | 7/202 | /2024 | | | М | Τ | | 14,254 | | A | (1) | 57, | 579 | | D | | | | |
| Class A Common Stock 06/07 | | | | | 7/202 | /2024 | | | М | | | 807 A | | A | (1) | 58,386 | | D | | | | | |
| | | - | Table II - | | | | | | | | | sed of, onvertil | | | | Owned | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution I if any (Month/Day | d Date, | 4. Transaction Code (Instr. 8) | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisal Expiration Date (Month/Day/Year | | | ble and 7. Title of Sec r) Under Deriva | | Title and Amount Securities derlying rivative Security str. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4) | e s illy g | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownershi (Instr. 4) | | | |
| | | | | | Code | v | (A) | (D) | Date Exercis | able | Ex Da | piration ate | Title | | Amount or Number of Shares | | | | | | | | |
| Restricted Stock Unit (RSU) | (1) | 06/07/2024 | | М | | | | 14,254 | (2) | | | (2) | Comm | Class A Common Stock 14,254 | | \$0 | \$ 0 28,509 | | D | | | | |
| Restricted | | | | | | | | | | | | | Class | A | | | | | | | | | |

Explanation of Responses:

(1)

1. Each Restricted Stock Unit ("RSU") represents a contingent right to receive one share of the Issuer's Class A Common Stock.

Μ

2. The RSUs vest as to 25% of the total shares quarterly on each of March 7, 2024, June 7, 2024 and September 7, 2024, with the final 25% vesting on the earlier of (i) December 7, 2024 and (ii) the 2024 annual stockholders meeting, subject to the reporting person's provision of service to the issuer on each vesting date.

(3)

(3)

Common Stock

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3. Grant of RSUs pursuant to the issuer's non-employee director compensation program following the May 2, 2024 appointment as Chair of the Audit Committee of the Board of Directors, which has been prorated for the time period from the effective date of the appointment to the date of the Company's 2024 annual meeting of stockholders. The RSUs vest as to 33.3% of the total shares on each of June 7, 2024, September 7, 2024 and the earlier of (i) December 7, 2024 and (ii) the 2024 annual stockholders meeting, subject to the reporting person's provision of service to the issuer on each vesting date.

Remarks:

Stock Unit

(RSU)

| /s/ Bart Goldstein as attorney- | | | | | | |
|----------------------------------|------|--|--|--|--|--|
| in-fact for Angel L. Mendez | | | | | | |
| ** Signature of Reporting Person | Date | | | | | |

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\$<mark>0</mark>

06/11/2024

1,613

D

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

06/07/2024

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.