
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM S-8
REGISTRATION STATEMENT UNDER THE SECURITIES ACT OF 1933

Peloton Interactive, Inc.
(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction
of incorporation or organization)

47-3533761
(I.R.S. Employer
Identification No.)

Peloton Interactive, Inc.
441 Ninth Avenue, 6th Floor
New York, New York 10001
(Address of Principal Executive Offices) (Zip Code)

2019 Equity Incentive Plan
2019 Employee Stock Purchase Plan
(Full title of the plans)

Tammy Albarrán
Chief Legal Officer and Corporate Secretary

Peloton Interactive, Inc.
441 Ninth Avenue, 6th Floor
New York, New York 10001
(929) 567-0006
(Name and address of agent for service)
(Telephone number, including area code, of agent for service)

Please send copies of all communications to:

Kerry S. Burke
Covington & Burling LLP
One CityCenter
850 Tenth Street, NW
Washington, DC 20001
(202) 662-6000

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer
Non-accelerated filer

Accelerated filer
Smaller reporting company
Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 7(a)(2)(B) of the Securities Act.

EXPLANATORY NOTE

Pursuant to General Instruction E of Form S-8, Peloton Interactive, Inc. (the "**Registrant**") is filing this Registration Statement with the Securities and Exchange Commission (the "**Commission**") to register an aggregate of 22,575,702 additional shares of Class A common stock ("**Shares**"), consisting of (i) 18,813,085 additional Shares under the Registrant's 2019 Equity Incentive Plan (the "**2019 Plan**"), and (ii) 3,762,617 additional Shares under the Registrant's 2019 Employee Stock Purchase Plan (the "**2019 ESPP**"), pursuant to the provisions of the 2019 Plan and the 2019 ESPP, respectively, providing for an automatic annual increase in the number of Shares reserved for issuance under such plan.

Pursuant to General Instruction E of Form S-8, this Registration Statement hereby incorporates by reference the contents of the Registrant's previous registration statements on Form S-8 filed with the Commission on February 1, 2024 (File No. 333-276818), August 23, 2023 (File No. 333-274173), September 7, 2022 (File No. 333-267306), August 27, 2021 (File No. 333-259099), September 11, 2020 (File No. 333-248724) and September 26, 2019 (File No. 333-233941) to the extent not modified or superseded hereby or by any subsequently filed document, which is incorporated by reference herein or therein.

PART II Information Required in the Registration Statement

Item 3. Incorporation of Documents By Reference.

The following documents filed by the Registrant with the Commission pursuant to the Securities Exchange Act of 1934, as amended (the "**Exchange Act**"), are incorporated herein by reference:

- (a) the Registrant's Annual Report on Form 10-K for the fiscal year ended June 30, 2024, filed with the Commission on August 22, 2024; and
- (b) the description of the Registrant's Class A common stock contained in Exhibit 4.3 to the Registrant's Annual Report on Form 10-K for the fiscal year ended June 30, 2020, filed with the Commission on September 11, 2020, including any amendments or reports filed for the purpose of updating such description.

All documents filed by the Registrant pursuant to Sections 13(a), 13(c), 14 and 15(d) of the Exchange Act subsequent to the filing of this Registration Statement and prior to the filing of a post-effective amendment, which indicates that all securities offered hereby have been sold or which deregisters all securities then remaining unsold, shall be deemed to be incorporated by reference into this Registration Statement and to be a part hereof from the date of filing such documents, except as to specific sections of such documents as set forth therein. Any statement contained in a document incorporated or deemed to be incorporated by reference herein shall be deemed to be modified or superseded for purposes of this Registration Statement to the extent that a statement contained in any subsequently filed document, which also is deemed to be incorporated by reference herein, modifies or supersedes such statement.

Item 8. Exhibits.

The following exhibits are filed herewith or incorporated by reference:

Exhibit No.	Exhibit Description	Incorporated by Reference			Filed Herewith	
		Form	File No.	Exhibit		
4.1	Restated Certificate of Incorporation of the Registrant.	10-Q	001-39058	3.1	11/6/2019	
4.2	Second Amended and Restated Bylaws.	8-K	001-39058	3.1	4/08/2024	
4.3	Form of Class A Common Stock Certificate of the Registrant.	S-1/A	333-233482	4.1	9/10/2019	
5.1	Opinion of Covington & Burling LLP.					X
23.1	Consent of Ernst & Young LLP, independent registered public accounting firm.					X
23.2	Consent of Covington & Burling LLP (included in Exhibit 5.1).					X
24.1	Power of Attorney (included on the signature page of this Registration Statement).					X
99.1	2019 Equity Incentive Plan and forms of award agreements thereunder.	10-K	001-39058	10.3	09/7/2022	
99.2	Amendment to the Peloton Interactive, Inc. 2019 Equity Incentive Plan.	8-K	001-39058	10.1	12/12/2023	
99.3	2019 Employee Stock Purchase Plan and form of subscription agreement thereunder.	S-8	333-233941	4.8	09/26/2019	
107	Filing fee table.					X

SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, the registrant certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-8 and has duly caused this registration statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of New York, State of New York, on this 22nd day of August 2024.

PELOTON INTERACTIVE, INC.

/s/ Tammy Albarrán

Tammy Albarrán
Chief Legal Officer and Corporate Secretary

POWER OF ATTORNEY

KNOW ALL PERSONS BY THESE PRESENTS, that each person whose signature appears below hereby severally constitutes and appoints the Company's Chief Financial Officer, currently Elizabeth Coddington, and the Company's Chief Legal Officer and Corporate Secretary, currently Tammy Albarrán, and each of them, as his or her true and lawful attorney-in-fact and agent with the full power of substitution and resubstitution, for him or her in any and all capacities, to sign any and all amendments to this Registration Statement (including post-effective amendments to this Registration Statement on Form S-8) and all documents relating thereto, and to file the same, with all exhibits thereto and other documents in connection therewith, with the Securities and Exchange Commission, granting unto said attorneys-in-fact and agents, and each of them, full power and authority to do and perform each and every act and thing requisite and necessary or advisable to be done in connection therewith, as fully for all intents and purposes as he or she might or could do in person, hereby ratifying and confirming all that said attorneys-in-fact and agents, or his or her substitutes, may lawfully do or cause to be done by virtue hereof.

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the date indicated.

Signature	Title	Date
By: <u>/s/ Karen Boone</u> Karen Boone	Interim Co-President, Interim Co-Chief Executive Officer and Director (Co- Principal Executive Officer)	August 22, 2024
By: <u>/s/ Chris Bruzzo</u> Chris Bruzzo	Interim Co-President, Interim Co-Chief Executive Officer and Director (Co- Principal Executive Officer)	August 22, 2024
By: <u>/s/ Elizabeth Coddington</u> Elizabeth Coddington	Chief Financial Officer (Principal Financial Officer)	August 22, 2024

By: /s/ Saqib Baig
Saqib Baig

Chief Accounting Officer
(Principal Accounting Officer)

August 22, 2024

By: /s/ Jon Callaghan
Jon Callaghan

Director

August 22, 2024

By: /s/ Jay Hoag
Jay Hoag

Director

August 22, 2024

By: /s/ Angel L. Mendez
Angel L. Mendez

Director

August 22, 2024

By: /s/ Pamela Thomas-Graham
Pamela Thomas-Graham

Director

August 22, 2024

CALCULATION OF FILING FEE TABLE

FORM S-8

(Form Type)

Peloton Interactive, Inc.

(Exact Name of Registrant as Specified in its Charter)

Table 1: Newly Registered Securities

Plan	Security Type	Security Class Title	Fee Calculation Rule	Amount Registered ⁽¹⁾	Proposed Maximum Offering Price Per Share ⁽²⁾	Maximum Aggregate Offering Price	Fee Rate	Amount of Registration Fee
2019 Equity Incentive Plan	Equity	Class A common stock, \$0.000025 par value per share	Other	18,813,085 ⁽³⁾	\$3.10	\$58,320,564	\$0.00014760	\$8,609.00
2019 Employee Stock Purchase Plan	Equity	Class A common stock, \$0.000025 par value per share	Other	3,762,617 ⁽⁴⁾	\$2.64	\$9,933,309	\$0.00014760	\$1,467.00
Total Offering Amounts						\$68,253,873		\$10,076.00
Total Fee Offsets ⁽⁵⁾								\$—
Net Fee Due								\$10,076.00

(1) Pursuant to Rule 416(a) under the Securities Act of 1933, as amended (the "**Securities Act**"), this Registration Statement shall also cover any additional shares of Class A common stock ("**Shares**") that may, from time to time, be offered or issued under the 2019 Equity Incentive Plan (the "**2019 Plan**") of Peloton Interactive, Inc. (the "**Registrant**") and the 2019 Employee Stock Purchase Plan (the "**2019 ESPP**") and together with the 2019 Plan, the "**Plans**") of the Registrant to prevent dilution resulting from stock splits, stock dividends or similar transactions. In addition, pursuant to Rule 416(c) under the Securities Act, this registration statement also covers an indeterminate amount of interests to be offered or sold pursuant to the Plans.

(2) For purposes of computing the registration fee only, Pursuant to Rule 457(c) and 457(h) of the Securities Act, the Proposed Maximum Offering Price Per Share with respect to the Plans is based upon the average of the high and low prices of the Registrant's Class A common stock, as reported on The Nasdaq Global Select Market on August 15, 2024, which date is within five business days prior to the filing of this Registration Statement. Under the 2019 ESPP, the purchase price of a Share is equal to 85% of the fair market value of the Registrant's Class A common stock on the offering date or the purchase date, whichever is less.

(3) Represents additional Shares reserved for issuance under the 2019 Plan resulting from the automatic annual increase on July 1, 2024 in the number of authorized Shares reserved and available for issuance under the 2019 Plan pursuant to the terms of the 2019 Plan.

(4) Represents additional Shares reserved for issuance under the 2019 ESPP resulting from the automatic annual increase on July 1, 2024 in the number of authorized Shares reserved and available for issuance under the 2019 ESPP pursuant to the terms of the 2019 ESPP.

(5) The Registrant does not have any fee offsets.

COVINGTON

BEIJING BOSTON BRUSSELS DUBAI FRANKFURT
JOHANNESBURG LONDON LOS ANGELES NEW YORK
PALO ALTO SAN FRANCISCO SEOUL SHANGHAI WASHINGTON

Covington & Burling LLP
One CityCenter
850 Tenth Street, NW
Washington, DC 20001-4956
T +1 202 662 6000

August 22, 2024

Peloton Interactive, Inc.
441 Ninth Avenue, 6th Floor
New York, New York 10001

Ladies and Gentlemen:

We have acted as counsel to Peloton Interactive, Inc., a Delaware corporation (the “*Company*”), in connection with the registration by the Company under the Securities Act of 1933, as amended (the “*Act*”), of an aggregate of 22,575,702 shares of the Company’s Class A common stock, par value \$0.000025 per share (the “*Shares*”), consisting of (i) 18,813,085 additional Shares issuable under the Company’s 2019 Equity Incentive Plan, as amended (the “*2019 Plan*”), and (ii) 3,762,617 additional Shares issuable under the Company’s 2019 Employee Stock Purchase Plan (the “*2019 ESPP*” and, together with the 2019 Plan, the “*Plans*”), pursuant to the registration statement on Form S-8 filed with the Securities and Exchange Commission on the date hereof (such registration statement is referred to herein as the “*Registration Statement*”).

We have reviewed such corporate records, certificates and other documents, and such questions of law, as we have considered necessary or appropriate for the purposes of this opinion. We have assumed that all signatures are genuine, that all documents submitted to us as originals are authentic and that all copies of documents submitted to us conform to the originals.

We have relied as to certain matters on information obtained from public officials, officers of the Company and other sources believed by us to be responsible.

Based upon the foregoing, we are of the opinion that the Shares have been duly authorized and, when issued in accordance with the terms of the Plans, and any individual agreements relating to such Shares, the Shares will be validly issued, fully paid and nonassessable.

We are members of the bar of the District of Columbia. We do not express any opinion herein on any laws other than the General Corporation Law of the State of Delaware and reported judicial decisions interpreting these laws.

We hereby consent to the filing of this opinion as Exhibit 5.1 to the Registration Statement. In giving such consent, we do not thereby admit that we are in the category of persons whose consent is required under Section 7 of the Act.

Very truly yours,

/s/ Covington & Burling LLP

Consent of Independent Registered Public Accounting Firm

We consent to the incorporation by reference in the Registration Statement on Form S-8 pertaining to the 2019 Equity Incentive Plan and 2019 Employee Stock Purchase Plan of Peloton Interactive, Inc. of our reports dated August 22, 2024, with respect to the consolidated financial statements of Peloton Interactive, Inc. and the effectiveness of internal control over financial reporting of Peloton Interactive, Inc. included in its Annual Report (Form 10-K) for the year ended June 30, 2024, filed with the Securities and Exchange Commission.

/s/ Ernst & Young LLP

New York, New York

August 22, 2024