SEC Form 4	
FORM 4	UNITED STATES SE

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

Instruction 1(b)

ECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person <sup>*</sup> Boone Karen			2. Issuer Name and Ticker or Trading Symbol <u>PELOTON INTERACTIVE, INC.</u> [ PTON ]		tionship of Reporting Perso all applicable) Director	n(s) to Issuer 10% Owner
(Last) C/O PELOTON	Last) (First) (Middle) C/O PELOTON INTERACTIVE, INC.		3. Date of Earliest Transaction (Month/Day/Year) 06/30/2024	<b>v</b>	Officer (give title below) Interim Co-CEO and	Other (specify below) President
441 NINTH AVENUE, SIXTH FLOOR (Street) NEW YORK NY 10001			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line)	Check Applicable ting Person Dne Reporting	
(City)	(State)	(Zip)	Rule 10b5-1(c) Transaction Indication		t is intended to	

# Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code ( 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
			Code	v	Amount (A) or (D)		Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Class A Common Stock	06/30/2024		М		40,432	Α	(1)	131,012	D	
Class A Common Stock	07/01/2024		<b>S</b> <sup>(2)</sup>		14,841	D	\$3.3066 <sup>(3)</sup>	116,171	D	

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Restricted Stock Unit (RSU)	(1)	06/30/2024		М			40,432	(4)	(4)	Class A Common Stock	40,432	\$ <u>0</u>	40,431	D	

### Explanation of Responses:

1. Each Restricted Stock Unit ("RSU") represents a contingent right to receive one share of the Issuer's Class A Common Stock.

2. The sale of shares is for the sole purpose of covering the Reporting Person's tax liability with respect to the settlement of RSUs.

3. The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$3.2950 to \$3.3150 per share, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

4. In connection with the reporting person's May 2, 2024 appointment as Interim Co-Chief Executive Officer and Co-President, grant of RSUs vesting as to 33.3% of the total shares on each of May 31, 2024, June 30, 2024 and July 31, 2024, subject to the reporting person's provision of service to the issuer on each vesting date.

**Remarks:** 

#### /s/ Bart Goldstein as attorney-07/02/2024 in-fact for Karen Boone

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.